

*Preserve family memories*



## TIPSheet

Volume 1, Number 5 • November 15, 2008

### A sound investment

The stock market has rolled and pitched plenty during the past several weeks, and the economy isn't looking pretty. My dad has lived through similar situations, including the stock market crash of 1929.

"The Depression was absolutely terrible," he recalled. When my grandfather could no longer make his mortgage payments, the bank officials told him, "You've banked with us for years. We have a lot of people in the same situation. You pay us when you can." My grandfather did, even though it eventually meant selling the family home and moving in with extended family for several years. However, they always had enough gas for the car and food for the table, and they made it through.

Ever since, my dad has joked that the only way to come out of the stock market with a small fortune is... to go in with a big one.

A better investment at this time might not be plugging more money into stocks, but putting stock in one's personal history. The investment of time and resources in recording family stories for children and grandchildren will provide an endowment that will endure for generations to come, no matter what happens on the stock market.

Happy recording,

*Heidi*

Honor your loved ones  
with a beautifully written tribute about their lives

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